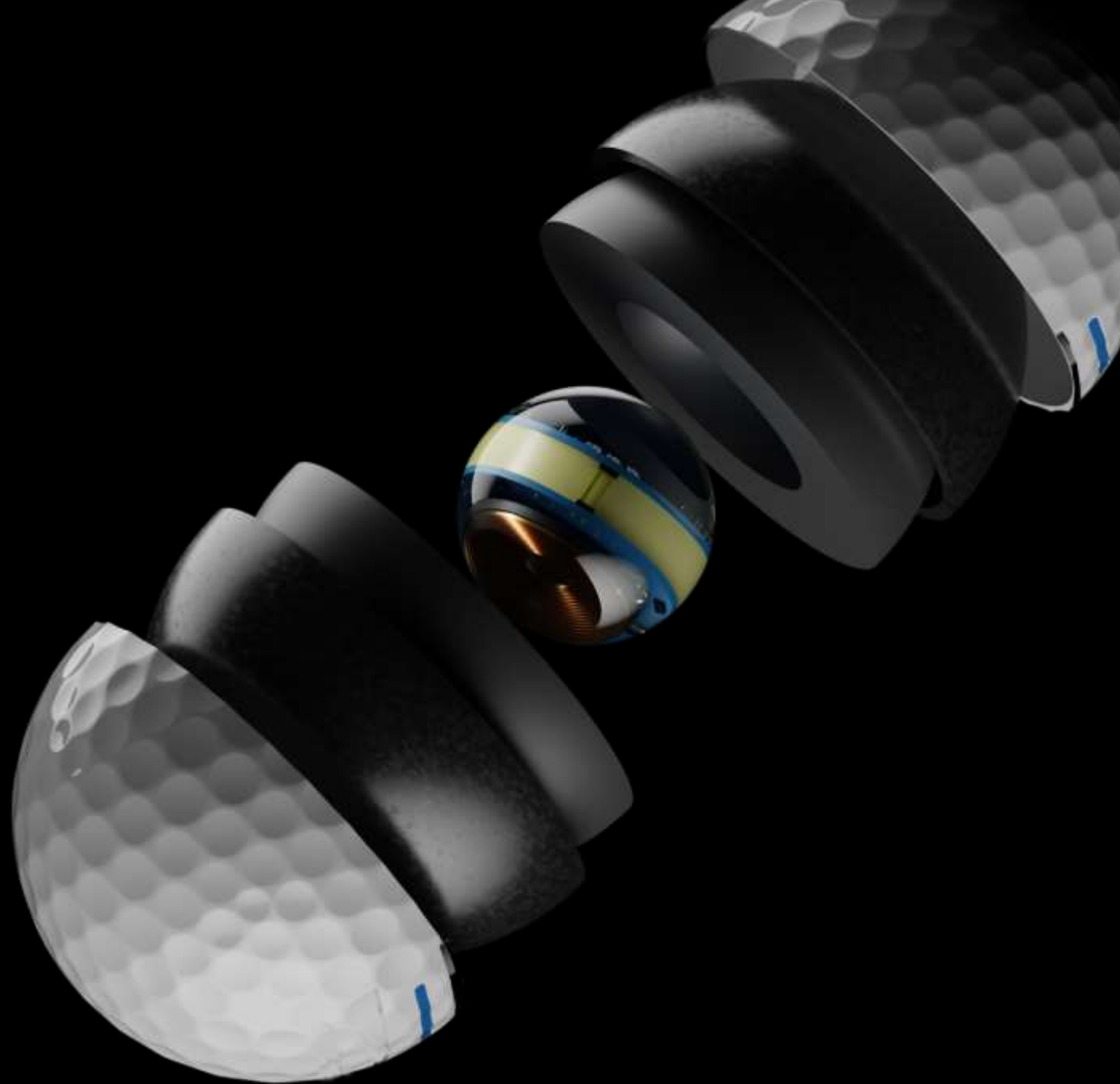


● SUMMARY

The Golf ball with a Brain Beyond Smart, it's **Genius**





Legal Disclaimer

This Investor Presentation has been prepared by OnCore Innovations Inc.. (“OI” or the “Company”) for accredited investors, solely for informational purposes. The information contained herein has been prepared to assist prospective investors in making their own evaluation of the Company and does not purport to be all-inclusive or to contain all of the information an existing investor may desire. In all cases, interested parties should conduct their own investigation and analysis of the Company and the data set forth in this information. OI makes no representation or warranty as to the accuracy or completeness of this information and shall not have any liability for any representations (expressed or implied) regarding information contained in, or for any omissions from, this information or any other written or oral communications transmitted to the recipient in the course of its evaluation of the Company. As this document is not a definitive offering document, any potential accredited investor should thoroughly

review the formal offering materials supplied by the Company prior to making an investment. This information includes certain statements and estimates provided by the Company with respect to the projected future performance of the Company. Such statements, estimates and projections reflect various assumptions by management concerning possible anticipated results, which assumptions may or may not be correct. No representations are made as to the accuracy of such statements, estimates or projections. Prospective investors will be expected to have conducted their own due diligence investigation regarding these and all other matters pertinent to investment in the Company. This presentation may also contain statements that are not historical facts, referred to as "forward looking statements" or "projections." The Company's actual future results may differ materially from those suggested by such statements, depending on various factors including those described in formal tax/income filings.





Executive Summary

In 2025, OnCore Innovations (OI) will launch GENIUS™ - a cutting-edge, sensor-embedded premium golf ball that delivers real-time performance insights, gamifies the game, and transforms how golfers play and improve.

Golf's ecosystem has already demonstrated the need for data and information through products like launch monitors and ball tracking systems like Top Tracer—but these technologies are expensive and in the hands of very few.

GENIUS will provide much if not all of the same data but at a fraction of the cost and with numerous other advantages – no external wearables or hardware required, full portability, self-contained power, and direct, not estimated, measurements. Doing so will open up countless new markets and applications for OI's patented technology.

Simply put, the product is a **STROKE OF GENIUS!**





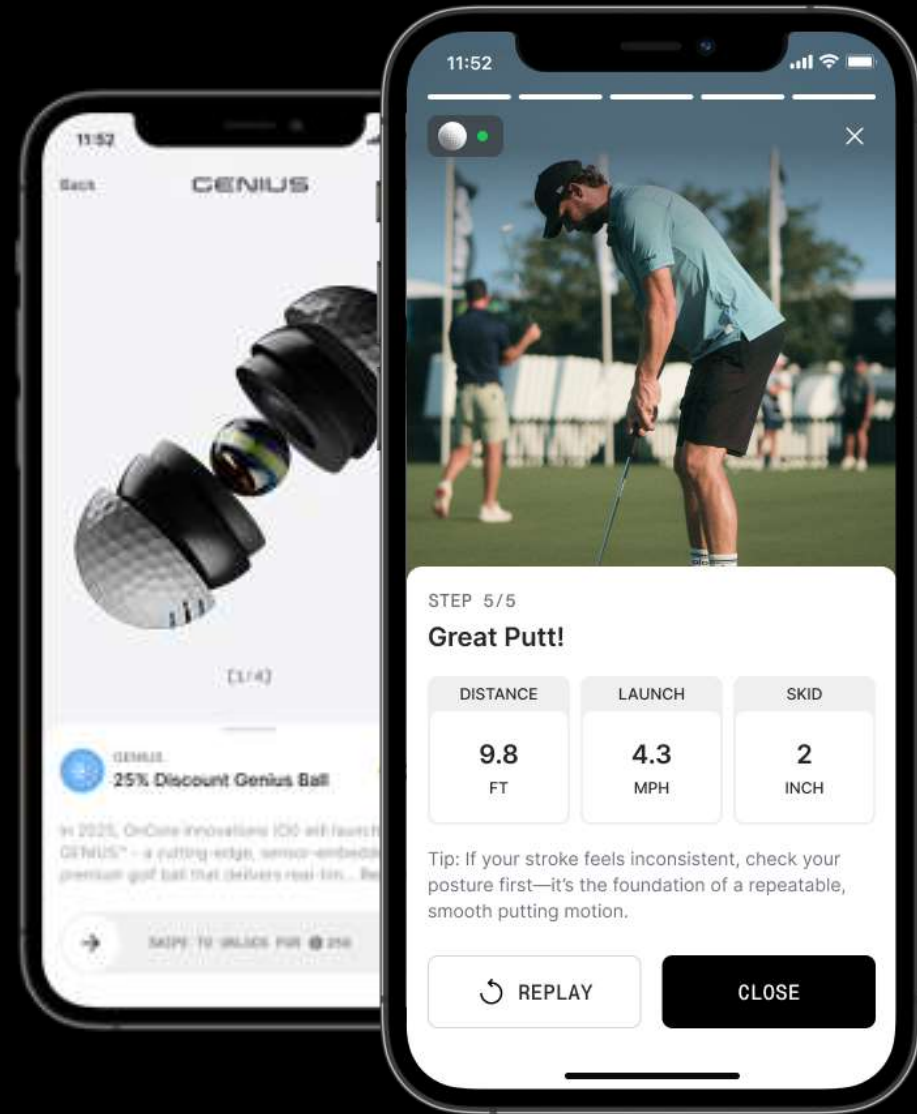
Market Dynamics

Golf as a sport and an industry is evolving rapidly with tremendous growth coming from non-traditional sources

One consistent trend-line however is the adoption of technology and gamification into all aspects of equipment, instruction and on- or off-course play.

Ten years ago, golf wasn't ready for a ball with a brain; it is now and will be embraced as a next logical step. Looking ten years into the future, it is likely that EVERY golf ball will have some form of electronics inside

And GENiUS will be there!





● INFLUENCE OF TECH

For proof of the growing influence of technology in golf, check out Tiger Woods' TGL – TMRW Golf League.

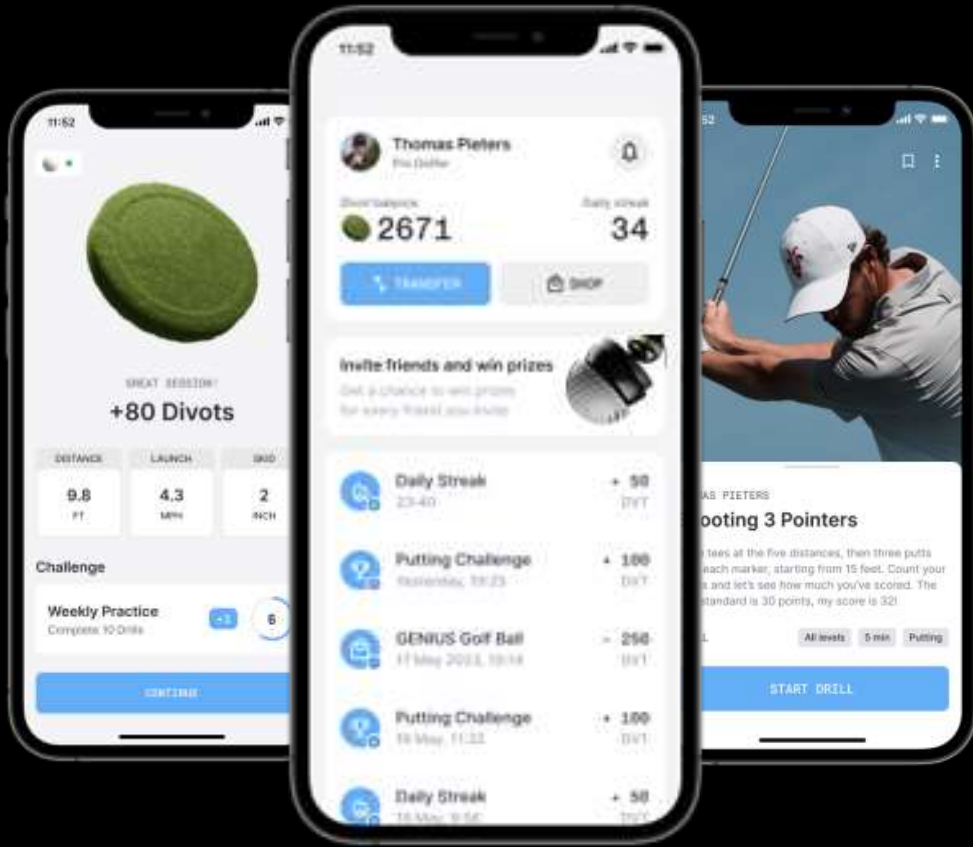
While today the launch and flight of the golf ball is being simulated by expensive external measuring devices and nothing is used for the short game and putting, the future belongs to GENIUS .

With the advent of GENIUS, every golf ball made can have some form of sensor package inside of it – creating opportunities never previously possible.

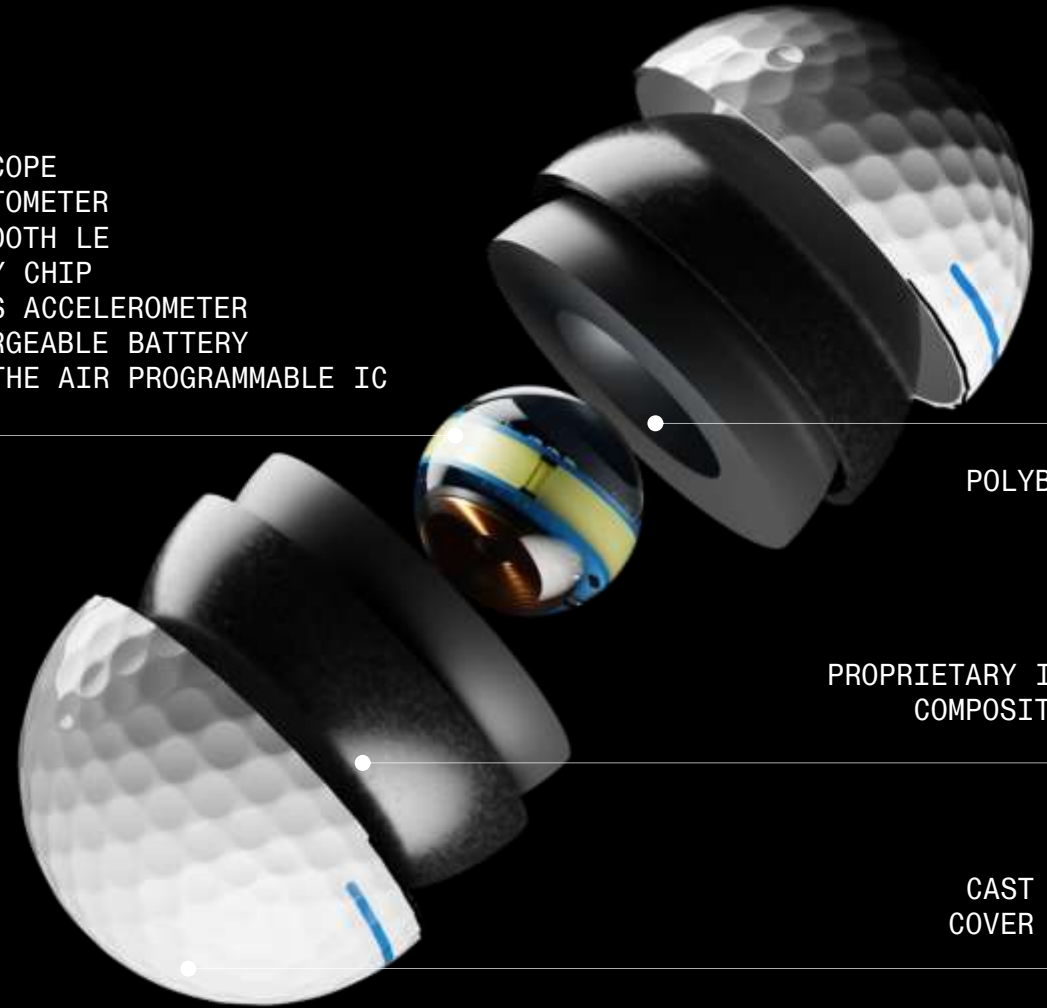




The Product



- GYROSCOPE
- MAGNETOMETER
- BLUETOOTH LE
- MEMORY CHIP
- 6 AXIS ACCELEROMETER
- RECHARGEABLE BATTERY
- OVER THE AIR PROGRAMMABLE IC



POLYBUTADIENE
CORE

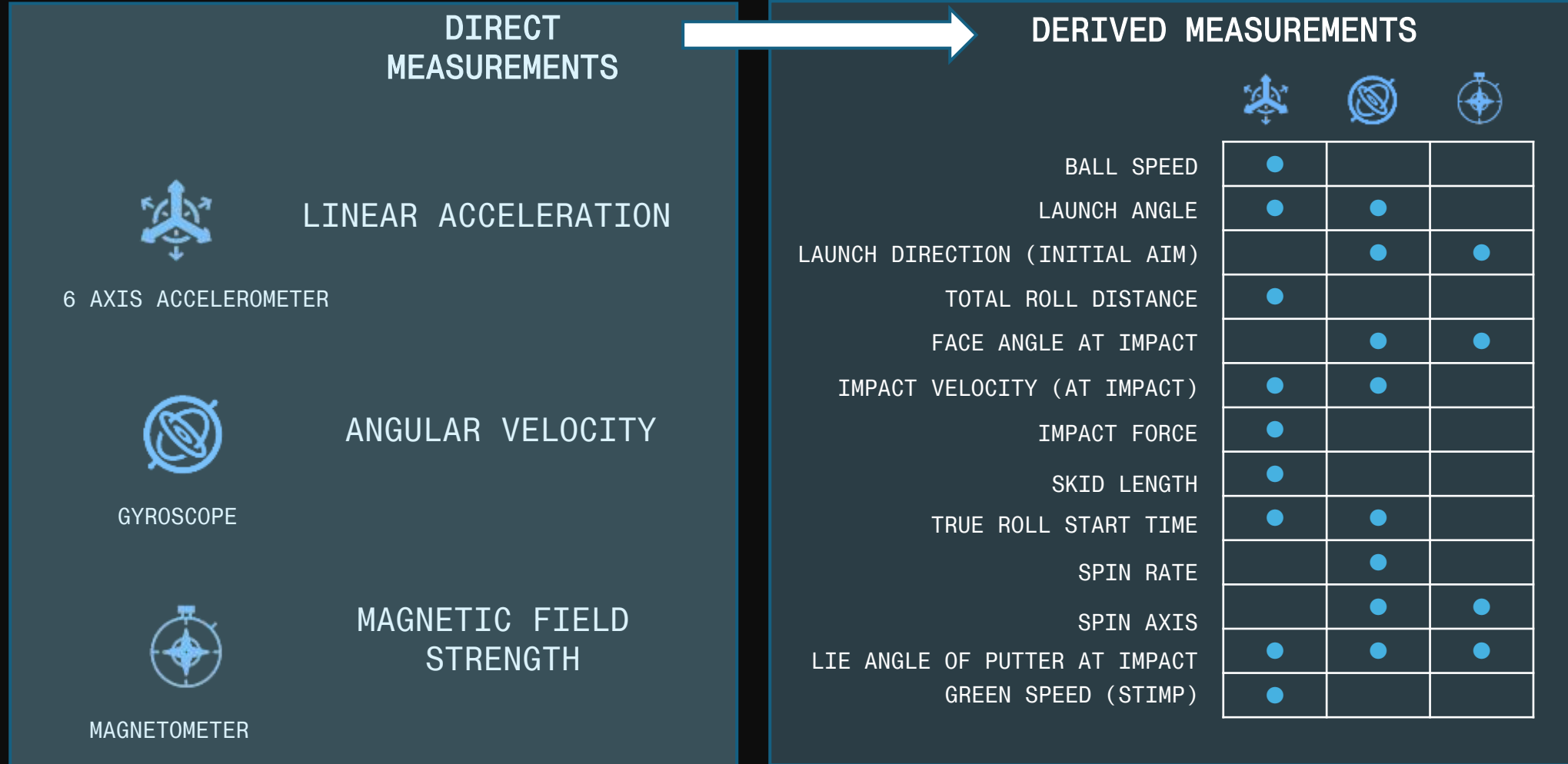
PROPRIETARY IONOMERIC
COMPOSITE MANTLE

CAST URETHANE
COVER MATERIAL





The Data

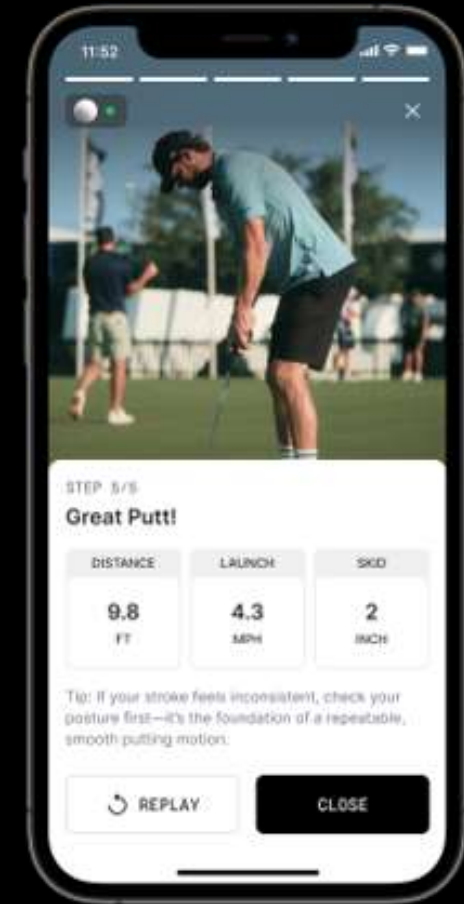




Hardware + Data = Opportunity

- The GENIUS ball will
 - capture ball motion data,
 - analyze it,
 - determine areas needing improvement,
 - make recommendations, and
 - offer drills, exercises, and video lessons to help golfers improve their putting
- The GENIUS ball communicates all of this using Bluetooth with any nearby smart device – phone, watch, tablet, or PC – on the GENIUS app

There is nothing like this in the market today making GENIUS and unprecedented opportunity for investors!





Market Opportunity (Consumer)

Initial target market – Game Improvement (putting)

Putts account for ~40% of strokes in a round for golfers of all skill levels

Thus, GENIUS would be valued equally by all 80 million golfers globally

That means every single golfer worldwide is a potential customer resulting in market potential of \$16 billion for the hardware (GENIUS ball) alone!

This is over ten times the size of the traditional golf ball market without considering potential revenues from premium software subscriptions (SAAS), anonymized data monetization, or in-app purchases.

Future ball/app iterations will target wedge play and ultimately full on-course applications.





Testimonial

Legendary PGA Tour pro and putting guru Dave Stockton and his sons, Dave Jr. and Ron



"The Genius ball is a total game-changer for putting instruction. Instead of relying on guesswork or video analysis, we now have real, objective data on every roll. This technology gives players and coaches instant feedback on speed, line, and impact quality—fundamentals that have never been this easy to measure and improve. It's going to revolutionize how we teach and train putting."





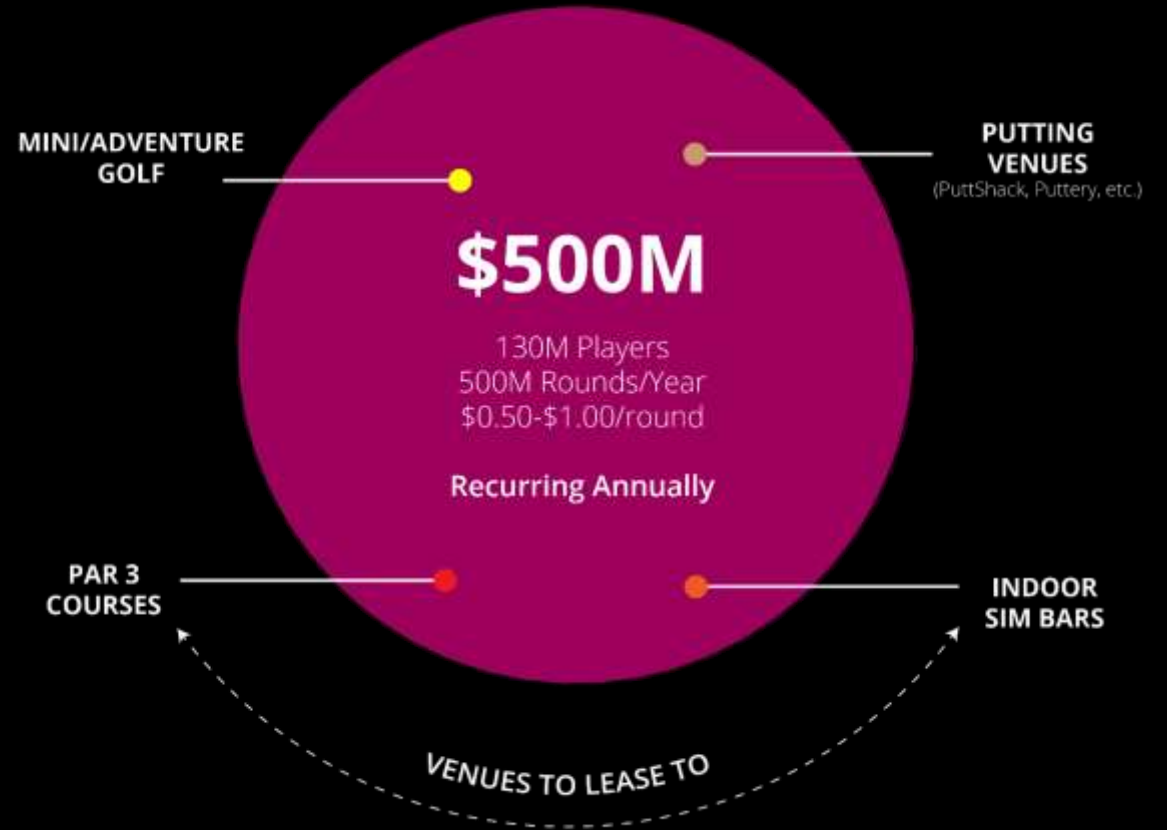
Market Opportunity (B2B)

The unique capabilities and performance of the GENIUS ball will lead to its use at nearly all golf venues including:

- Miniature golf facilities like PopStroke
- Indoor golf simulator facilities like 5 Iron Golf
- Outdoor short game practice areas at private and public golf courses
- Outdoor putting courses like Himalaya at St. Andrews
- Public and private Par 3, executive, and full 18-hole golf courses

With the data collection, auto scoring, and gamification possible from GENiUS, nearly every one of 38,000 golf courses in the world could be a customer or licensee.

Purchase orders and license agreements are already in place and will be fulfilled later in 2025.





Testimonial

Managing Director of Lifestyle Management Group of Florida, Jimmy Lynn, which owns and operates 4 premium golf courses in the Naples, Florida region



"We are very excited to be the first SmartCourse licensee of the GENiUS ball. This is an exciting time in our lives and a home run opportunity! We can't wait to be the first to implement the technology for putting, short course (The 54), and the full course at The Club at Gateway which is fully private and then at The Club at Westminster which is public but in a gated community. When other courses see what we've done, there will be thousands more wanting to replicate our success with it!"





Testimonial

Founder and CEO of one of the leading developers of mini/adventure golf facilities in the United States



"The Genius ball has the potential to be a groundbreaking innovation for mini golf. With built-in auto-scoring, it would eliminate disputes, speed up play, and enhance the overall experience for guests. But the real game-changer is the possibility to create new revenue streams—skill-based challenges, interactive leaderboards, and even personalized game modes - turning a classic pastime into a dynamic, data-driven attraction that keeps players coming back."





EMAIL PROMOTIONS
TO USERS



JOINT SUBSCRIPTION
OFFERS



THE TOP 6 MOBILE APPS IN GOLF

REPRESENTING OVER 25 MILLION DOWNLOADS AND MILLIONS OF PAID SUBSCRIBERS

WILL ALL WANT TO PARTNER WITH GENIUS



EXCLUSIVE OFFERS
FOR MUTUAL MEMBERS



IN BOX
PROMOTIONS





App Monetization (SAAS)

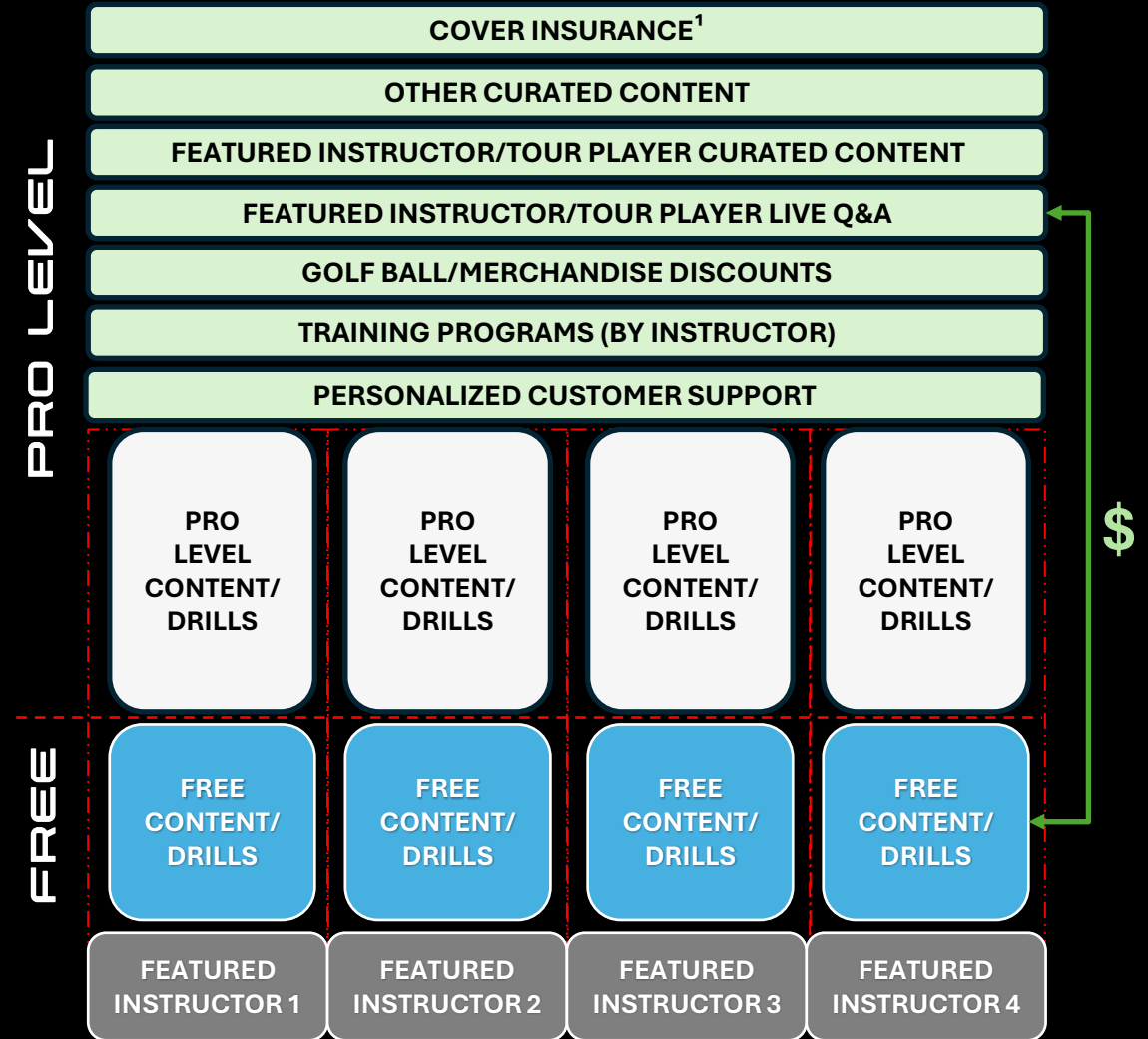
As the community of Genius users grow, so will our opportunity to generate recurring revenue

Upon purchasing a Genius ball, users will receive an initial period where they can access all features of the Genius app (60-90 days)

Once the trial ends, users will choose between continued access to the full feature set through a “Pro” level subscription or a limited feature set at no charge.

While subject to change, our initial thinking is to keep the monthly under \$10 to be in line with other leading golf apps.

Free users will also be able to make one-time purchases such as attending live instructor Q&A sessions that will be run monthly with a different instructor.



¹ - 1 free ball exchange every 12 months if the cover of the ball gets scuffed





Market Summary

HARDWARE (BALL) SALES

1 +

SOFTWARE (APP) SALES

1 =



- ✓ 80 MILLION GOLFERS GLOBALLY
- ✓ NO DIRECT COMPETITION
- ✓ MULTIPLE CHANNELS TO MARKET
- ✓ FUTURE PRODUCT/APP ITERATIONS
- ✓ PARTNER WITH LEADING GOLF GPS APPS
- ✓ ACCESS TO MILLIONS OF GOLFERS

- ✓ RECURRING APP & LICENSE REVENUES
- ✓ NO DIRECT COMPETITION
- ✓ FIRST MOVER ADVANTAGE IN MINI GOLF
- ✓ PREMIER FEATURED INSTRUCTORS IN GI APP
- ✓ FREE VS PRO VERSION OF GI APP
- ✓ MONTHLY Q&A SESSIONS (\$)

NOVEL BUSINESSES THAT CAN BECOME MULTI-HUNDRED MILLION DOLLAR CASH GENERATING MACHINES DON'T COME ALONG VERY OFTEN.

GENIUS HAS THAT POTENTIAL*.

* Appendix F provides a proforma forecast





Offering Terms

● REG D OFFERING

\$10 MILLION (\$20 MM MAX)
EQUITY – COMMON STOCK
\$6.00 PER SHARE

\$37.3 MILLION PRE-MONEY VALUATION

MAJOR SHAREHOLDERS

ONCORE GOLF TECHNOLOGY	5,000,000 SHARES (81%)
LIVE OAK VENTURES	500,000 SHARES (8%)





Use of Proceeds

Product Development

Product development is a never ending activity in terms of improved hardware, software updates, performance, etc.

Content Development

The key to realizing tangible improvement from the product will be the quality of the content we provide to our users – from instruction to gamification.

Sales & Merchandising

Product packaging, retail merchandising displays and other related items will need to be designed and sourced to support big box retail and pro shop sales.

Domestic Production

OnCore Innovations will put in place domestic production capability to support the cover insurance program and other short run requirements.

Influencer Network

OnCore will build an extensive network of PGA golf professionals, coaches, teachers and other influencers who will promote the game improvement benefits of GENiUS products.

Marketing

Creating broad awareness of this disruptive product, its impact on game improvement, and rapidly growing the user community will require extensive digital and traditional marketing efforts.





Team Members*

Management



KEITH BLAKELY
chief executive officer



MIKE JORDAN
chief operating officer



DOUGLAS DUFAUX
chief technical officer



ED SHRINER
chief financial officer



RICHARD STAMPER
chief revenue officer

Advisors



FREDRICK R PORT



TOM PARK



MICHAEL GALESKI



TINA MICKELSON



PAUL SPENGLER





Notable Investors



CHARLES SCHWAB



JOSH ALLEN



TALOR GOOCH



HAROLD VARNER III



THOMAS PIETERS



L.A.B. GOLF





Conclusion

With the GENIUS Ball and app, we are poised to capture a significant share of a multi-billion-dollar industry.

01

First-Mover Advantage

There is a substantial and well-established market for cutting-edge products such as Genius, which is ready to embrace this technology. By taking the initiative as a first mover, OnCore Innovations will position itself as the leader in this market.

02

Game Improvement Market

Genius will initially focus on the game improvement sector, and once we achieve success in that area, we will expand into other applications that can leverage Genius' distinctive features.

03

Influencer-Led Market Expansion

Key to our success will be building a substantial network of influencers such as PGA Tour players, teaching professionals, and low-handicap players. Our influencers will help establish Genius as the go-to tool for putting instruction, practice, and ultimately, lower scores!

04

\$100M Market Potential

This is an opportunity to get in on the ground floor of the next big thing in golf. Revenues of \$100 million are absolutely possible by selling balls to fewer than 1% of the global golf audience each year.

For further information, contact: Keith Blakely, CEO 716-818-5500 keith@oncoreinnovations.golf





- Appendix A – Team Bios
- Appendix B – Intellectual Property
- Appendix C – Competitive Offerings
- Appendix D – Ownership Summary
- Appendix E – Corporate Timelines
- Appendix F – Proforma Income Statement

Appendices



Appendix A - Team Member Bios

[Keith Blakely \(CEO\)](#) - a serial entrepreneur with 40+ years of experience. Founder of ART and NanoDynamics, he raised \$100M+, holds multiple patents, and pioneered materials and nanotechnology innovations. Blakely has led strategic partnerships and commercialization efforts for major corporations and emerging technologies globally.

[Mike Jordan \(COO\)](#) - OnCore Golf's Lead Ball Designer, Jordan is a chemist with 40+ patents and a history of innovation. Formerly at Titleist and TaylorMade, he developed groundbreaking golf balls like ProV1X and TP Red/Black, alongside leadership roles at SnapOne and Core Brands.

[Douglas Dufaux \(CTO\)](#) - DuFaux, a Licensed Professional Engineer with 25+ years of experience, excels in technology, product, and process development across diverse industries. Holding 14 patents, he blends technical expertise with market insight, driving innovation in advanced materials, medical devices, chemicals, and consumer goods.

[Ed Shriner \(CFO\)](#) - Edward is an experienced financial leader with 20+ years in the golf industry. As CFO/COO at EPEC Golf, he optimized operations and managed fulfillment for 2,500+ orders monthly. Previously at Srixon Sports, he led finance and HR, driving cost savings and integration during a merger.

[Richard Stamper \(CRO\)](#) - a seasoned leader who founded EPEC Golf, revolutionizing junior equipment. As President of SkyCaddie (GPS), he grew the topline to \$100M including \$25M in membership revenue. At Srixon Sports, he led the launch the brand in the U.S. and grew sales to \$40M+, and at Callaway Golf, managed \$200M in European operations.





Advisory Board

[Fred Port](#) - a seasoned executive, Port was formerly President of Callaway Golf International, where he led global growth and strategic initiatives. He has held key roles at Korn/Ferry International, Owl Companies, and Santa Anita Development, with expertise in strategic planning, restructuring, executive compensation, and venture capital.

[Tom Park](#) - Tom has held executive roles at Disney, Belkin, and Sears Holdings, driving significant growth and transformation. He grew Belkin's revenue to \$1B in 4.5 years, led the Kenmore and Diehard brands' Amazon debut, and negotiated Craftsman's \$900M sale. A Villanova graduate, he now offers interim management services at Portage Point Partners.

[Tina Mickelson](#) - a PGA Class "A" Member since 1994, Tina has dedicated her life to promoting and teaching golf. As the Ambassador for Women's Golf at The Santaluz Club, she works to grow the game for women. Tina is a spokesperson for Callaway Golf, an on-course commentator, and a contributor to Dr. Deepak Chopra's "Golf for Enlightenment."

[Michael Galeski](#) - Michael Galeski has extensive experience in sports marketing and event management. As Chief Operating Officer at IKONIK Golf, he led operations and strategy for a digital platform aimed at golf instruction. He previously held key roles including Senior VP of Sports Marketing at Callaway Golf, managing \$50M in global budgets and securing over 300 endorsement deals. He also directed global sports marketing at UL and organized the Encompass Championship.

[Paul Spengler](#) - Paul Spengler is the Executive Vice President at Pebble Beach Company, where he has played a key role in hosting multiple U.S. Open Championships. With a background in golf operations and event management, he previously worked in PGA Tour event production for television. Spengler has been instrumental in shaping Pebble Beach's reputation as a premier golf destination and championship venue.





Appendix B - Intellectual Property

US Patents & Patent Applications

Golf Ball With Integrated Electronics

- The application discloses designs for the overall ball configuration, electronics protection, as well as electronics design and functionality.
- We expect protection for the combination of sensors and processing algorithms for data acquisition for a range of ball performance.
- Combining magnetic sensors with active components built into the playing field, allowing a unique set of outputs.

Golf Ball With Particulate-Coated Layer

- We have demonstrated the usefulness of particulate layers for the improvement in performance and will incorporate particulate layers in electronic golf balls as balls are developed and refined.
- Combining the particulate layers, especially in the layer immediately under the cover, with ball designs laid out in the Modulus Transition Layers for Stiff Core Golf Balls patent (item 3) promises to provide superior playing electronic golf balls.

Modulus Transition Layers for Stiff Core Golf Balls

- This patent discloses golf ball designs with high stiffness/modulus cores that provide superior playability and durability.
- High modulus cores is one important approach to produce electronic golf balls suitable for full play.





Appendix B - Intellectual Property

Other

Trademarks

- GENiUS Ball
- GolfBoost
- Stroke of GENiUS

Domains

- www.geniusball.golf
- www.geniusball.com
- www.oncoreinnovations.golf





Appendix C – Competitive Offerings (Data Acquisition)

Arccos



ARCCOS CADDIE
SMART SENSORS
GOLF'S SMARTEST CADDIE
POWERED BY YOUR SWING + ARTIFICIAL INTELLIGENCE

\$249.99


SAM PuttLab



Science & Motion Sports
SAM PuttLab

\$3500.00
\$250.00 - \$1450.00/YEAR


Mevo Launch Monitor



FlightScope

\$449.99


SkyTrak Launch Monitor



SKYTRAK

\$2,495.00


Trackman Launch Monitor



TRACKMAN

\$20,000.00+

GENIUS Ball (2)



\$199.99





Competitive Offerings - (Training Aids)

Swing Plate



\$289.99

Putting Arc



\$79.00

Putting Mat



\$149.99

Orange Whip



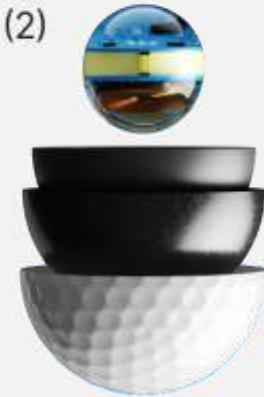
\$99.99

Practice Net



\$289.99

GENIUS Ball (2)



\$199.99





Appendix D – Current Ownership Summary

	Capital	Shares	FD Ownership
Founders		5,000,000	81.0%
Investors	4,835,000	1,170,832	19.0%
Options			0.00%
Unissued			0.00%
Total	4,835,000	6,170,832	100.00%





Appendix D - Notable Investors

Charles Schwab - an American businessman and founder of the brokerage firm Charles Schwab Corporation. Founded in 1971, the firm revolutionized investing with low-cost, discount brokerage services. Schwab played a key role in democratizing investing by making it accessible to everyday people. Over the years, the company expanded its offerings to include banking and wealth management services.

Josh Allen - Josh Allen is an American football quarterback for the Buffalo Bills in the NFL. Drafted in 2018, Allen quickly became known for his strong arm, mobility, and leadership. He led the Bills to multiple playoff appearances and earned Pro Bowl selections. Renowned for his resilience and competitive spirit, Allen has solidified himself as one of the league's top quarterbacks. Josh was just recently selected as the NFL's Most Valuable Player (MVP) for the 2024 season.

Talor Gooch - an American professional golfer, Gooch is known for his strong performances on both the PGA Tour and LIV Golf. He earned his first PGA Tour win at the 2021 RSM Classic. Gooch has consistently ranked among the top players, showcasing his skill and competitiveness. His career continued to thrive after joining LIV Golf.

Harold Varner III - an American professional golfer, Varner is recognized for his dynamic play and engaging personality. He earned his first PGA Tour victory at the 2016 Australian PGA Championship. Varner has consistently performed well in both PGA Tour events and international competitions. In 2022, he joined LIV Golf, further establishing his presence in global golf.

Thomas Pieters - Pieters is a Belgian professional golfer, known for his powerful game and success on the European Tour. He gained international recognition with his strong showing at the 2016 Ryder Cup. With multiple European Tour wins, Pieters has become a prominent figure in European golf, known for his competitive spirit and skill.

L.A.B Golf - L.A.B. Golf is an American company known for its innovative putters, featuring Lie Angle Balance technology for improved stability and precision. The company focuses on creating high-performance equipment that enhances consistency in putting. L.A.B. Golf's designs have gained popularity among golfers of all skill levels, offering unique features for better performance on the greens.





Appendix E - Company Timeline - Historical

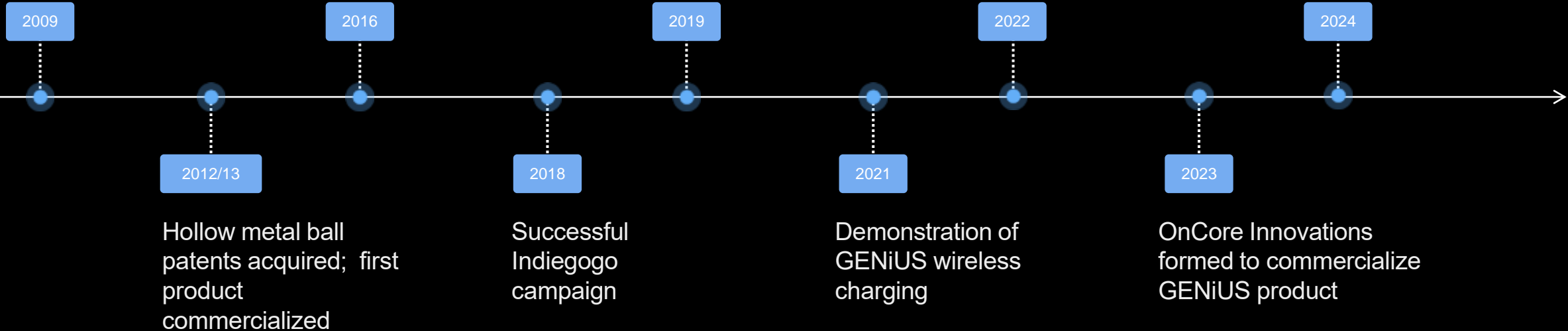
OnCore Golf Technologies formed

GENiUS ball product conceived

First auto scoring putting ball demo

First public demonstration of GENiUS ball

GENiUS core qualified for launch





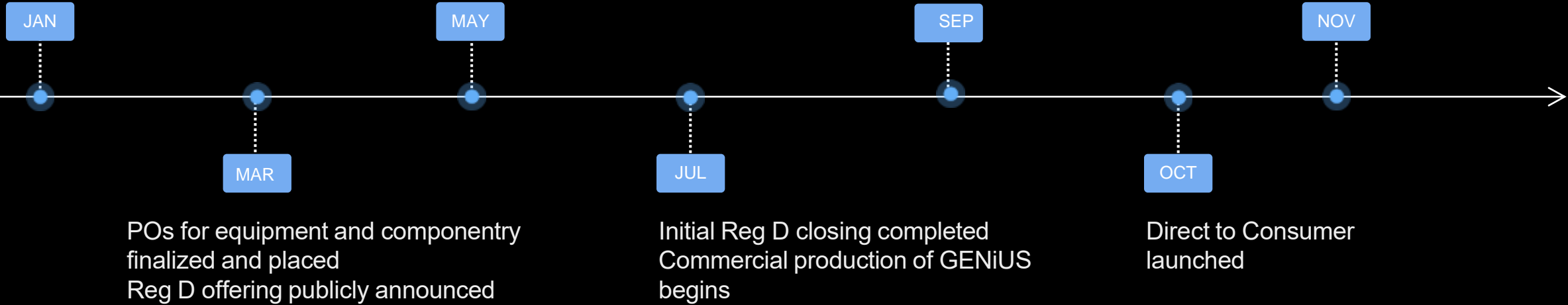
Appendix E - Launch Timeline - Prospective

Bridge Financing completed
VALYNT Digital engaged for Reg D offering

GENIUS ball production facility organized. Product demos and pre-orders

Autoscoring putting ball installed at first miniature golf venues

Reg D completed
2026 retail POs in place





Appendix F – Proforma Financial Projection

